



## **North Sky Capital Sponsors the US SIF Foundation's *Report on US Sustainable and Impact Investing Trends 2020*, Released November 16**

**Minneapolis, MN, November 16, 2020** – North Sky Capital is pleased to sponsor one of the most comprehensive reports on sustainable and impact investing in the United States—the US SIF Foundation's biennial *Report on US Sustainable and Impact Investing Trends*, which was released earlier today. The 2020 *Trends* Report found that the total US-domiciled assets under management using sustainable investing strategies grew from \$12.0 trillion at the start of 2018 to \$17.1 trillion at the start of 2020, an increase of 42 percent. This represents 33 percent – or 1 in 3 dollars – of the total US assets under professional management.

Since 1995, when the US SIF Foundation first measured the size of the US sustainable investment universe at \$639 billion, assets have increased more than 25-fold, a compound annual growth rate of 14 percent.

The report provides data on the US asset management firms and institutional asset owners using sustainable investment strategies and examines the environmental, social and corporate governance (ESG) issues they consider in managing their portfolios.

For additional *Trends* Report findings and information, please visit [www.ussif.org/trends](http://www.ussif.org/trends).

"As veterans in the impact investing industry, it has been exciting to see how both technological innovations and increased investor demand are driving the industry's rapid momentum," said North Sky Capital Head of Investor Relations Gretchen Postula. "We're proud to support the US SIF's Report on Sustainable and Impact Investing Trends and their work to provide insight on these developments."

### **About North Sky**

North Sky is a 20-year old private markets firm and a recognized thought leader in impact investing. Founded in 2000, North Sky has raised approximately \$1.5 billion of commitments across its various strategies, including approximately \$1 billion across nine impact funds. North Sky is focused on impact private equity secondary and sustainable infrastructure investments on behalf of a diversified group of institutional and individual investors. Based in Minneapolis, with offices in Boston and New York, North Sky and its clients have created one of the largest impact private market platforms in North America. To learn more about North Sky and download the firm's 2020 Impact Report, please visit [www.northskycapital.com](http://www.northskycapital.com).

### **About US SIF and the US SIF Foundation**



**US SIF: The Forum for Sustainable and Responsible Investment** is the leading voice advancing sustainable and impact investing across all asset classes. Its mission is to rapidly shift investment practices toward sustainability, focusing on long-term investment and the generation of positive social and environmental impacts. US SIF members include investment management and advisory firms, mutual fund companies, asset owners, research firms, financial planners and advisors, community investing organizations and nonprofit associations.

US SIF is supported in its work by the **US SIF Foundation**, a 501(C)(3) organization that undertakes educational and research activities to advance the mission of US SIF.

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